

## Order Today: *Hotel Transylvania*® 3 Toys

The *Hotel Transylvania*® 3 premiums promotion is scheduled to run in participating U.S. BURGER KING® restaurants for 7 weeks, from Oct. 8–Nov. 25, 2018.

**U.S. restaurants (excluding those located in Hawaii) may place promotional toy orders from their distribution centers (DCs) starting Monday, Oct. 1, 2018. Order amounts should be based on each restaurant's immediate need.** The DCs will automatically deliver the correct toy designs to restaurants each week in keeping with Burger King Corporation's U.S. kids marketing calendar.

*Please note that some Local Distribution Committees and/or individual franchise operators have elected to have their DCs auto ship at least one case of new toys prior to the start of each kids' promotion. Contact your DC if you have questions regarding auto shipment of toys to your restaurant(s).*

### Delivered to DC Costs

The cost of the *Hotel Transylvania*® 3 premiums delivered to the DC will be **\$0.595 per unit**. Each DC will add a distribution fee to the cost of each case, which is **not** shown in the following table.

Item Number	Premium Designs	Units per Case	Cost per Case Delivered to DC
14376	Drac / Mavis	200	\$119.00
14377	Murray / Frank	200	\$119.00
14378	Tinkles / Dennis	200	\$119.00

# RSI NEWS BRIEFS

## Hotel Transylvania® 3 Collection

Hotel Transylvania® 3 toys are coming to participating BURGER KING® restaurants! Recreate the adventures from the movie with these creative toys that showcase the popular characters from the movie!



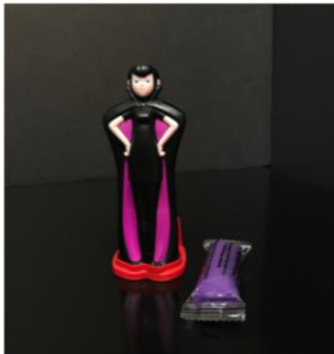
Fang Growin' Drac



Hula Dancin' Murray



Tinkles' Tongue



Wing Maker Mavis



Oozing Earwax Frank



Crazy Hair Dennis

## Under-3 Premium Program Compliance

Pursuant to BKC policy, BURGER KING® restaurants that participate in **ANY** premium program **must have a sufficient quantity of Under-3 toys available** for consumers who request them. The **Under-3 premiums are available for purchase directly from your DC** and should accompany all premium programs so there is always a premiums option available for children under three years of age. For additional ordering information, please contact your DC.

For questions related to the premiums program, contact Martha Ferrales at [mferrales@rsilink.com](mailto:mferrales@rsilink.com) or 305.529.3443.



This RSI NewsBriefs is published for RSI's Members in the United States including the U.S. BURGER KING® franchise community and Burger King Corporation by Restaurant Services, Inc.

5200 Blue Lagoon Drive, Suite 300, Miami, FL 33126 | Phone: 305.529.3400 | Fax: 305.529.3440  
Web: [www.rsiweb.com](http://www.rsiweb.com) | Email: [rsi.communications@rsilink.com](mailto:rsi.communications@rsilink.com)