

Coming Soon! Nerf™ Kids' Promotion

The Nerf™ premiums promotion is scheduled to run in participating BURGER KING® restaurants nationwide for eight weeks, from **June 18 through August 21, 2018**.

U.S. restaurants (excluding those located in Hawaii) may place promotional toy orders from their distribution centers (DCs) starting Monday, **June 11, 2018**. Order amounts should be based on each restaurant's immediate need. The DCs will automatically deliver the correct toy designs to restaurants each week in keeping with Burger King Corporation's (BKC) U.S. kids marketing calendar.

Please note that some Local Distribution Committees and/or individual franchise operators have elected to have their DCs auto ship at least one case of new toys prior to the start of each kids' promotion. Please contact your DC if you have questions regarding auto shipment of toys to your restaurant(s).

DELIVERED TO DC COSTS

The cost of the Nerf™ premiums delivered to the DC will be **\$0.555 per unit**. Each DC will add a distribution fee to the cost of each case, which is **not** shown in the table below.

	Premium Designs	Units per Case	Cost per Case Delivered to DC
14334	N-Strike™ Multi/Streamer	200	\$111.00
14335	Zombie Blast/Double Trouble	200	\$111.00
14336	N-Strike™ Dart/Ricochet	200	\$111.00

Nerf™ COLLECTION

Nerf™ comes to Burger King® restaurants! Featuring thrilling actions that continue to encourage spontaneity and fun with friends, these fast-paced premiums incorporate multiple toy brands in the Nerf™ world that will surely have kids' imaginations soaring! Toys can also connect and combine to make 2 or 3 piece combos.

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N-Strike Multi



Streamer



Zombie Blast



N-Strike Darter



Double Trouble



Ricochet

UNDER-3 PREMIUM PROGRAM COMPLIANCE

Pursuant to BKC policy, BURGER KING® restaurants that participate in **any premium program must have a sufficient quantity of Under-3 toys available** for consumers who request them. The **Under-3 premiums are available for purchase directly from your DC** and should accompany all premium programs so there is always a premiums option available for children under three years of age.

For additional ordering information, please contact your DC.

RSI Premiums

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This *RSI NewsBriefs* is published for RSI's Members in the United States including the U.S. BURGER KING® franchise community and Burger King Corporation by Restaurant Services, Inc.

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