

Next Generation Product Holding Units Mandate

RSI has negotiated significant product holding unit (PHU) price savings, including extended Parts & Labor Warranties, in support of Burger King Corporation's (BKC's) mandate of Next Generation PHUs, which will be required in all U.S. BURGER KING® restaurants by May 31, 2017.

This new holding technology helps improve food quality, reduce waste, and significantly increase holding times, as well as improve speed of service (SOS). There are three approved vendors for the Next Generation PHU rollout—**Prince Castle, Duke & Merco**—to provide options and ensure supply capacity. Please reference BKC's "Implementation Guide" on BK® Gateway for information on specifications, installation and best practices when making your decision.



Prince Castle



Duke HS2



Merco

Key Dates

- **Nov. 30, 2016** - Orders must be placed to secure rollout pricing and meet the installation timeline
- **May 31, 2017** - U.S. BURGER KING® restaurants are required to have Next Generation PHUs installed

Ordering

To place your order:

1. Contact your supplier of choice:

Prince Castle

David Ruscitti
800.722.7853
ruscittid@princecastle.com

Duke

BK Customer Care
800.279.3853
bkcustomercare@dukemfg.com

Merco

Amy Wiggins
318.866.2214
amy.wiggins@mtwfs.com

Merco

Virginia Wilson
318.866.2229 or
800.221.4583

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2. Or, log on to [RSI Web](#), from the center of the home page click on the *RSI eRedBook* link, and then on the Next Generation Product Holding Unit Rollout **Order Alert Tile (see example below)**.


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Next Generation Product Holding Units Mandate

New holding technology helps improve food quality, reduce waste, and significantly increase holding times, as well as improve speed of service. Click on one of the three approved vendors below to view their Next Generation PHUs. BKC's mandate of Next Generation PHUs will be required in all U.S. restaurants by **May 31, 2017**.

[Merco PHUs](#) [Duke PHUs](#) [Prince Castle PHUs](#)

[Implementation Guide](#)



For additional information, contact:

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RSI Help Desk

For questions or assistance accessing a particular promotion, please contact the RSI Help Desk.
Phone: 305.529.2123 or **Email:** helpdesk@rsilink.com



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